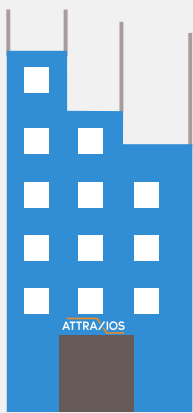




WHAT TO POST ON SOCIAL MEDIA?

Yes, you can post about your Products and Services, but here are a few **MORE IDEAS** of different types of things you can post on your social media accounts to keep your content fresh!

COMPANY



Company News

Information About the Company: Member Associations, Certifications, Awards, Employee Highlights, New Hires, Years In Business, etc..

TESTIMONIALS



Testimonials

These can be taken from your reviews on your business listings or from requests from customers. which ever is easier for you.

*If you can link to the product or service on your website the client is talking about, Do It!

INDUSTRY STATS



Industry News & Statistics

This can links to stories on other websites relative to your industry, or just a graphic with an interesting statistic.

*If you have a service that relates to this stat, provide the link in the post as well.

ARTICLES



Self Created Articles

This would be links to articles you write that live on your website. White papers, How To's, Product Reviews, etc..

*You want to create as much content on your website as possible, and use it in your social media as much as possible.

ATTRAXIOS

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